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SNAPSNAPSNAP HOW-TO GUIDE



Preparing a listing for the camera is key to property marketing success. We highly recommend pairing this guide with our [Ultimate Pre-Photography Checklist](#) to ensure a picture-perfect photo shoot.

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Learn how to effortlessly capture stunning property photos with SnapSnapSnap using this guide.

WHAT TO BRING TO THE SHOOT:

- An iPhone with SnapSnapSnap downloaded

OPTIONAL EQUIPMENT:

- A tripod with a smartphone clamp

BEFORE YOU BEGIN:

- Make sure the phone is fully charged
- Clean the camera lens
- On SnapSnapSnap, [sign in](#) or [sign up](#) to BoxBrownie.com for free
- Walk around the property and take note of any unique features and focal points you'd like to highlight in the photos

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TIPS FOR SHOOTING

- Begin taking the exterior photos and then move inside. Take plenty of shots and move systematically through each room to ensure you don't miss any important features.
- If you are using the app without a tripod, hold the phone with two hands and tuck your elbows close to your torso to keep your arms as steady as possible.
- It can take a few moments for the app capture everything, so try to not to disturb the phone.
- You can use the app to take both portrait and landscape images. We recommend shooting landscape for listing photos, while shooting portrait can be effective for social media.
- Ensure the entire area you wish to capture is visible on the screen to avoid cutting off any features in the final image.
- Where possible, shoot with the sun behind you for a well-lit photo. When taking a photo facing the sun, cover the sun with your hand to prevent solar flares from appearing in your shot. Don't worry - your hand will be edited out as part of our 17-step **Image Enhancement** process.
- Pinch the screen to zoom in and out - we recommend shooting at 0.6x for as true-to-life photos as possible.
- Capture each space at a variety of angles. Then, review all the photos, decide which ones showcase the property the best, and select these to get edited.

AFTER YOU'VE TAKEN THE PHOTOS...

Now it's time to submit them for editing straight from the app! SnapSnapSnap offers four transformative edits:

- Image Enhancement
- Item Removal and Virtual Clean
- Day to Dusk
- Virtual Staging

Pick your edits, submit your photos and voila!

Within 24-48 hours, you'll be notified that the photos are ready to download from the app or the desktop browser.

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