BOXBROWNIE.COM

LISTING HEALTH CHECKLIST

Use this checklist to quickly review your property listing yourself and identify simple ways to improve its presentation, appeal and performance.

1. Professional-Quality Photos

☐ Are your images bright, sharp, and well-composed?

If not:
- Enhance them with our **US$1.60** per image Image Enhancement service
- Or capture better shots yourself using our iPhone app SnapSnapSnap.

2. Property Presentation

☐ Is the home clean, decluttered, and distraction-free in the photos?

If not:
- Use Item Removal & Virtual Cleaning to remove distractions.
- Or prepare the home physically before shooting for best results.

3. Staging Readiness

☐ Does the space feel styled and appealing to your target buyer or renter?

If not:
- Use Virtual Staging to furnish empty or underwhelming rooms and help buyers understand scale, function, and lifestyle potential.

4. Standout Hero Image

☐ Does your first image stop the scroll?

If not:
- Upgrade it with our **US$4** Day to Dusk edit for instant impact.

5. Detailed Property Description

☐ Does your listing description clearly sell the lifestyle and key features?

If not:
- Use our free AI Copywriting service tailored for property listings.

6. Floor Plan

☐ Do you have a clear and easy-to-read floor plan?

If not:
- Convert sketches or builder plans using our Floor Plan Redraw service from **US$24.**

7. Contact Information

☐ Is your contact information clearly visible and easy to find? Make it effortless for buyers to reach you.

8. Virtual Tour

☐ Can buyers explore the property remotely?

If not:
- Shoot with a 360° camera and upload to **BoxBrownie.com.** We'll enhance and host it so you can drop a link straight into your listing.